

Allegrow's customers are researchers and clinicians in HK and worldwide. In the business and marketing team, you are the key to bridge our solutions to our customers, investors and the community. Here you can combine your innovative mindset, passion in communication and sense in business to help Allegrow to bring cell therapeutics to all.

Business development assistant

Roles and responsibilities

- Willing to explore cell therapy and immunotherapy industry trends. Prior knowledge is a plus.
- Perform detailed market research (e.g. 7Ps). Research and compile a list of potential customers and/or projects for prospecting.
- Targeted communications to secure potential new customers through various channels, e.g. virtual conferences, phone-calls, in-person meetings.
- Content planning and execution for internal and external communications on all platforms, including social media and events publications, in the form of digital or print.
- Work along-side the co-founders in developing business and marketing plans, including but not limited to the development of market introduction and penetration plans, pricing and commercial model, and product branding.

Key requirements

- Proficient in oral and written English. Fluent in Cantonese/Putonghua is advantageous.
- Fresh graduates with background in business, marketing, or media and communications are welcome to apply. Prior exposure to bio- or biotech related project and industry is advantageous.
- For applicants with background in bio- or medical related science or engineering discipline, prior experience in business development, marketing or product launching is advantageous.
- Entrepreneurial mindset. Self-driven and quick learner.
- Ability to work under pressure, independently and prioritize and manage multiple tasks under tight deadlines
- Strong analytical and problem-solving skills
- Experience in marketing and communication technology, digital platforms or basic graphic design program, e.g. Adobe suite is a plus



Job category:

Business & marketing, entry level

Worktime:

Full-time and part-time

Salary:

Negotiable based on working mode

Location:

Hong Kong

Contact:

Dr. Laurence Lau
welovecells@allegrowbiotech.com

How to apply

Interested applicant please send your CV, one-page motivational letter and one referee's email to welovecells@allegrowbiotech.com.